

To Whom It May Concern,

Atomic Entertainment has worked for me at Lava nightclub, located at Turning Stone Resort and Casino for about one year. Lava is an upscale, 22k square foot nightclub that attracts over 100,000 guests each year. Lava is located in a 4 diamond casino and resort.

About one year ago Atomic proposed to us an idea of using various circus types of acrobats, fire acts, and aerialists to entertain our guests each and every weekend that Lava was open, giving us an edge over any other nightclubs. In the course of the year we have renewed our contract with Atomic four times, each time proposing new ideas that were simply better than other proposals we received from major production companies. Atomic provided us with special costumes, some that involved LED lighting controlled from an iPad, all designed by Atomic. They also provided us with a professional, talented troop of performers that were such a pleasure to work with.

During the course of that year we have increased our attendance, as well as increased our overall revenues compared to the year prior. Recently Turning Stone Resort hired a marketing research study team to determine what our guests were attracted to and if our customers saw a value in choosing our club over others. The data shows that the weekend entertainment provided by Atomic was voted the #1 thing to see in Lava, over celebrity appearances.

The owners and cast of Atomic have always been an absolute pleasure to work with. They always make an effort to greet as many people as possible, listen, and entertain as many people they can. Atomic has made a wonderful, lasting impression on me.

Sincerely,

Jerry Marrello

Operations Manager

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